

Natalia Ordaz Reynoso

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Education

2015-2021: PhD in Applied Economics (University of Minnesota)

Advisors: Paul Glewwe, Marc F. Bellemare

2013-2015: Masters in Economic Theory (ITAM)

2008-2013: Bachelor's Degree in Economics (ITAM)

Work Experience

August 2021- present: Meta Platforms, Core Data Science - Central Social Impact

Visiting researcher, Computational Social Science

- Economic Opportunity Research: Data analysis and causal inference
- Develop metrics and machine learning models to build classifiers
- Design and conduct on-platform surveys
- Cross-functional collaboration to deliver impact on research insights

February 2021 - August 2021: Bocconi University

Post doctoral researcher, AXA Research Lab on Gender Equality

- Conducted research on Gender Economics, including gender policy adoption patterns, maternity leave and women's human capital accumulation choices
- Employed a variety of causal inference and analysis methods such as synthetic difference in differences, synthetic control, and regression analysis

Spring 2020 Associate, Akua Capital

- Conducted research aimed at identifying and ranking natural disaster risks for selected countries with the goal of developing parametric insurance policies

Fieldwork Experience (For the working paper "Appointments versus Hard Commitments: Overcoming Self-Control Problems in Preventive Health", in Zomba, Malawi)

- Liaised with local authorities to secure approval and collaboration with our intervention.
- Participated in RCT and survey instrument designs,
- Led on-site enumerator training, supervised intervention implementation

Publications

"You Know What I Know: Interviewer Knowledge Effects in Subjective Expectation Elicitation", with Jason Kerwin. February 2021 *Demography*

"Health Knowledge and Non-Pharmaceutical Interventions During the COVID-19 Pandemic in Africa" (with Anne Fitzpatrick, Sabrin Beg, Laura Derksen, Anne Karig, Jason Kerwin, Adrienne Lucas and Munir Squires)

Working Papers

“Appointments versus Hard Commitments: Overcoming Self-Control Problems in Preventive Health”(with Laura Derksen, Jason Kerwin, and Olivier Sterck)

“Paid Maternity Leave and Women’s Human Capital: Evidence from California”

“Soup Kitchens and Food Security: The Case of Mexico’s Crusade Against Hunger

Work in Progress

Learning and Unlearning: Gender Policy Diffusion Dynamics (with Fernanda Sobrino)

How Housing and Education Interventions Shape Justice System Involvement: Evidence from Minnesota (with Christopher Uggen and Caitlyn Curry)

What’s in a label? The Evolution of the Share of Female Headed Households and its Determinants (with Khoa Vu and Anna Bolgrien)

Teaching Experience

- Spring 2021: Instructor for the course Managerial Science Workshop, Applied Economics Department, University of Minnesota
- Fall 2020 and Fall 2019: Led computer lab for Managerial Economics, Applied Economics Department, University of Minnesota
- Spring 2020: Led computer lab for Management Science Workshop, Applied Economics Department University of Minnesota
- Summer 2019: Department of Applied Economics, University of Minnesota. PhD Math Review Instructor.
- Fall 2016: Led recitation for Principles of Applied Microeconomics, Department of Applied Economics, University of Minnesota
- 2016: Instructor for the undergraduate course: Economic Development, Department of Economics, ITAM

Software

R, SQL, Stata, Python

Languages

Spanish: First Language, English: Proficient, Portuguese: Intermediate, French: Basic